

# WHAT'S TOBACCO COSTING NEBRASKA?

Tobacco products cost a lot more than what they sell for—health care expenses, lost productivity, even illness and death.

**Check out the statewide impact.**



# Nebraska's Smoking Population

17%

of adults smoke.



That's more than  
245,450 people!

24% of Nebraskans are former smokers.



19% of men  
smoke.



15% of women  
smoke.



7.4%

of Nebraskans  
under 18 smoke.

900

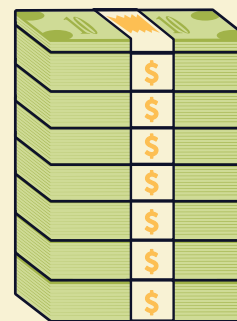
kids under 18 become  
daily smokers each year.



# Annual Cost Statewide



Every year, Nebraska spends  
**\$746 PER HOUSEHOLD**  
for smoking-related health care  
expenses and lost productivity.



## Businesses Lose

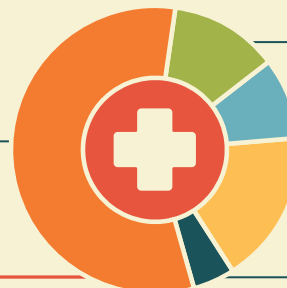


worth of productivity  
due to smoking.

Smoking-related  
health care costs:

**\$795 MILLION**

Hospital:  
\$450 million



Ambulatory Care: \$99 million

Nursing Home: \$71 million

Prescription Drugs: \$137 million

Other: \$37 million



# Smoking-Related Deaths

**2,500  
DEATHS**

were attributed to  
smoking in 2016.

That's more than  
the entire population  
of Milford.



Of those who died, 1,450 were men and 1,050 were women.



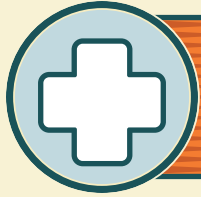
Men were more  
likely to die from  
smoking-related cancers.



Women were more  
likely to die from  
respiratory diseases.

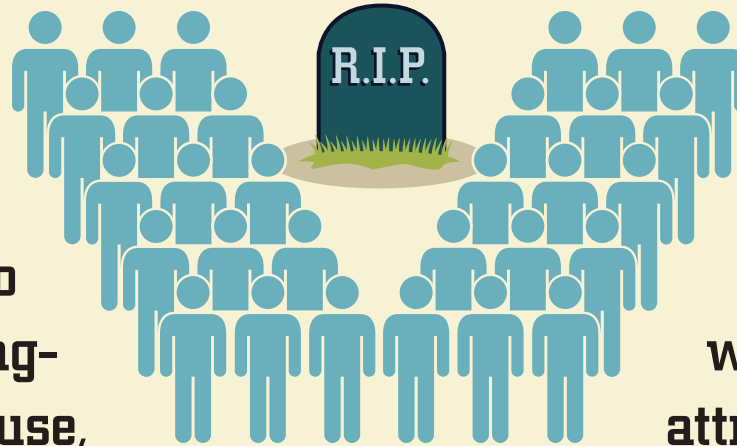
These Nebraskans lost  
»———— on average —————>  
**10 YEARS OF LIFE.**





# Smoking-Related Illnesses

Nationwide, for every person who dies from a smoking-attributable cause,



30 more are living with a smoking-attributable illness.\*

— In other words —  
75,000 Nebraskans suffered from smoking-attributable illnesses in 2016.

\* U.S. Centers for Disease Control and Prevention.

» — **It's time to think about what tobacco is really costing us.** — »